



## Sea Turtle Care Center™ Third Party Fundraising

### A Sea Turtle's Journey Can Start with You

The South Carolina Aquarium welcomes sea turtle ambassadors like yourself whose creative fundraising efforts provide critical support for the rehabilitation and release of these endangered animals. Yes, endangered. Six out of the seven species of sea turtles live in the United States waters and they are all endangered.

Dedicated ambassadors have helped to raise awareness and funds for the South Carolina Aquarium Sea Turtle Care Center™. With the average cost of treatment and care for each turtle reaching an average cost of \$50 per day, your support is crucial to the success of our program. Together we have rehabilitated and released over 200 sea turtles.

### **We're honored that you want to support these endangered species.**

To get started please fill out the 'Ambassador Agreement' form. We do require at least one month's advance notice for all events. We look forward to hearing from you.

### Every Idea Counts. Be Creative!

Ideas for raising funds to support the South Carolina Aquarium Sea Turtle Care Center™.

#### **Are you crafty?**

Organize your friends to create and sell wearable art

#### **Love to cook?**

Create sea turtle cookies and hold a bake sale

#### **On the sporty side?**

Hold a bike-a-thon or organize a run

#### **Too much stuff?**

Hold a yard sale and donate a percentage of your earnings

#### **Artsy?**

Donate a portion of your sales – from beautiful pottery to an inspiring canvas

#### **Have everything you need?**

Hold a nontraditional birthday party – ask friends to donate funds, gift cards or needed items in lieu of gifts.



sea turtle  
care center™  
SOUTH CAROLINA AQUARIUM



*Ethan Harrison is from Ontario, Canada, and his mom says he's been a fan of sea turtles since he could point them out in a book. He first visited the South Carolina Aquarium Sea Turtle Hospital when he was five years old, bringing with him a donation of \$214. Ethan met a Kemp's ridley in critical condition named Wadmaw and left that day determined to do more. The next year, he returned with over \$1,000! Ethan continues to raise funds for the Sea Turtle Care Center™, and he visits with his family almost every year. His fundraising efforts have included selling toys at garage sales, making and selling turtle chocolates at festivals, collecting bottles for deposit, selling specially made necklaces, and asking for donations in lieu of birthday gifts. In six years, Ethan has raised almost \$6,000 and continues to inspire the South Carolina Aquarium team year after year.*



THEY SWIM AND YOU'RE MOVED

## Ambassador Agreement Form

In planning your event, we ask you to please complete the below form and return it to the South Carolina Aquarium at [advancement@scaquarium.org](mailto:advancement@scaquarium.org). We require at least one month's advance notice.

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Location: \_\_\_\_\_

Event description: \_\_\_\_\_

How do you plan to raise funds for the Sea Turtle Care Center™? \_\_\_\_\_

If you are setting a fundraising goal, please share. (There is no minimum.) \_\_\_\_\_

How would you like to use the South Carolina Aquarium Sea Turtle Care Center™ logo? \_\_\_\_\_

If you are planning to promote your event, please describe your tactics.  
(i.e. posters, advertising, mailings, social media, press coverage, etc.) \_\_\_\_\_

Do you hope to have Aquarium Team members present at your event? If so, please describe what activity or support you would envision from our team members? \_\_\_\_\_

☐ (Schools only) These funds will be used to purchase a Classroom Adopt-an-Animal.

### Please read the information below and sign signifying you accept our terms.

#### Procedural guidelines related to gift processing

The South Carolina Aquarium cannot collect or acknowledge multiple gifts, so please plan to deposit multiple gifts into an account from which a single check may be written, payable to the South Carolina Aquarium. Upon receipt of your gift, we will mark your gift restricted for use within the Sea Turtle Care Center™ and send a signed acknowledgement for the sum to you directly.

This acknowledgement should be retained for tax purposes.

#### Tax deductions

The South Carolina Aquarium is a registered 501(c)(3) not-for-profit organization, and all charitable contributions are tax deductible. Please note that individual supporters participating in your event who purchase goods or services (including event tickets and/or merchandise) will only be entitled to tax deductions on funds that exceed the value of the goods or services purchased (e.g. If a \$25 concert ticket is purchased, that sum is not tax deductible; rather, any additional funds offered as a charitable contribution, in addition to the \$25, will be tax deductible).

#### Solicitation practices

All participants in your event/campaign should be informed that funds will support the South Carolina Aquarium Sea Turtle Care Center™ and will not be applied to any other programmatic functions of the South Carolina Aquarium. Please do not solicit businesses or institutions for cash or for in-kind support on behalf of the South Carolina Aquarium without the written approval of the South Carolina Aquarium Advancement Team. Event venues and refreshment/supply/operations vendors may be approached, but event sponsorship funds must be secured with the approval of the South Carolina Aquarium Advancement Team. Please email [advancement@scaquarium.org](mailto:advancement@scaquarium.org) to begin the approval process.

#### Financial liabilities

Third party fundraisers bear all liability for the safety of guests/participants and management of funds and financial transparency in connection with individual donors. The South Carolina Aquarium will not be held responsible for claims regarding the distribution/transmission of funds from individual donors to our organization. Further, the South Carolina Aquarium will not be responsible for planning or event costs, event insurance, and/or legal costs associated with the execution of your event or campaign.

#### Sea Turtle Care Center™ Brand Guidelines

In order to portray a positive image of the Sea Turtle Care Center,™ all third party fundraisers must follow the official 'Sea Turtle Care Center.™ Approved Endorsement' guidelines. To receive a copy of the official guidelines, please email the advancement team at [advancement@scaquarium.org](mailto:advancement@scaquarium.org).

#### Other

Due to limited staff capacity, the South Carolina Aquarium regrets that it cannot commit to providing staff support for any phase of a third party fundraiser's event/campaign planning or execution. Due to the high volume of third party events/campaigns, we are also unable to promote these efforts through our marketing, media, social media or PR channels.

#### Sign Here

If under the age of 18, parent or legal guardian signature

**Please return this form for approval at least one month prior to the event to [advancement@scaquarium.org](mailto:advancement@scaquarium.org)**