



FOR IMMEDIATE RELEASE

Note: Photos Available

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MEET ALABASTER, THE ALBINO ALLIGATOR

CHARLESTON, S.C. — August 12, 2010 — Over four weeks and with 570 votes, alligator admirers selected Alabaster as the winning name for the South Carolina Aquarium's newest resident, the albino alligator. Lightning came in second place, followed by D'wight Gator and then Big Al. For voting, each participant received a discounted admission coupon in a confirmation text saving Aquarium goers \$5 off one child admission after the purchase of one adult admission at regular price.

As an American alligator, the albino alligator serves as an ambassador for a species which was once close to extinction. Come visit Alabaster and enjoy one more educational family outing before the school year begins.

The albino alligator experience recently opened to the public this past March. Alabaster inhabits the Aquarium's second largest freshwater exhibit. Living in the recently renovated Blackwater Swamp, his accommodations include minimal light, imitating a real blackwater swamp. The exhibit's design ensures negligible contact with UV light, protecting his delicate skin, which lacks melanin, causing him to be truly a rare, translucent wonder.

Special thanks to our participating media partners FOX 24, www.foxcharleston.com and Y102.5 www.wxly.com.

For all media inquiries, please contact Beth Nathan at (843) 579-8660 or bnathan@scaquarium.org.

About the South Carolina Aquarium:

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in more than 60 exhibits representing the rich biodiversity of South Carolina from the mountains to the sea. Dedicated to promoting education and conservation, the Aquarium also presents fabulous views of Charleston harbor and interactive exhibits and programs for visitors of all ages.

The South Carolina Aquarium, a 501(c)(3) not-for-profit organization and is open Daily from 9 a.m. to 5 p.m. The Aquarium is closed Thanksgiving Day, half day Dec. 24 (open 9 a.m. to 1 p.m.) and Dec. 25. Admission prices are: Toddler's (1 and under) free; Youth (2-11) \$10.95; Adults (12-61) \$17.95; Seniors (62+) \$16.95. The Aquarium plus the 4-D Theater experience is free for Toddler's, \$15.95 for Children, \$22.95 for Adults, and \$21.95 for Seniors. The 4-D Theater experience only is \$6.95 for Children, Adults and Seniors and \$2.95 for Members and Member Guests. Military, senior, college and group discounts are available. For more information call 843-720-1990 or visit scaquarium.org. Memberships are available by calling 843-577-FISH.

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