



MEDIA ALERT

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AQUARIUM ANNOUNCES FINANCIAL PRESS CONFERENCE

2 p.m. Thursday, February 11, 2010 at the South Carolina Aquarium

CHARLESTON, S.C. — February 10, 2010 — The South Carolina Aquarium invites all media representatives to join us on Thursday, February 11 at 2 p.m. for a news conference announcing information regarding the Aquarium's finances and future. 2010 promises to be a remarkable year for the Aquarium. Join us to find out more.

What: Financial News Conference
When: Thursday, February, 11 at 2 p.m.
Who: Joe Riley, Mayor, City of Charleston
Hilton Smith, Chair, Aquarium Board of Directors
Kevin Mills, President and CEO, South Carolina Aquarium
Where: The South Carolina Aquarium

For all media inquiries, please contact Beth Nathan at (843) 579-8660 or bnathan@scaquarium.org.

About the South Carolina Aquarium:

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in more than 60 exhibits representing the rich biodiversity of South Carolina from the mountains to the sea. Dedicated to promoting education and conservation, the Aquarium also presents fabulous views of Charleston harbor and interactive exhibits and programs for visitors of all ages.

The South Carolina Aquarium, a 501(c)(3) not-for-profit organization and is open Daily from 9 a.m. to 5 p.m. The Aquarium is closed Thanksgiving Day, half day Dec. 24 (open 9 a.m. to 1 p.m.) and Dec. 25. Admission prices are: Children 1 and under (free); Youth 2-11 (\$10.95); Adults (\$17.95); Seniors 62+ (\$16.95). Military, senior, college and group discounts are available. For more information call 843.720.1990 or visit www.scaquarium.org. Memberships are available by calling 843.577.FISH.

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