



## Sustainable Seafood Initiative Membership Form

**What is Sustainable Seafood?** Sustainable Seafood refers to fish that are caught or farmed with consideration for the long-term viability of individual marine species and for the oceans' ecological balance as a whole. Seafood harvested in the United States is some of the most sustainable in the world due to strict conservation regulations.

### PARTNER INFORMATION:

**Business name** (for promotional materials): \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

*We suggest that the Primary Contact be the person who is responsible for seafood purchasing decisions to ensure that all newsletters and other educational mailings are sent to the appropriate person.*

**Email\*:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Secondary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

*The secondary contact will be kept aware of SSI events, activities and educational information via e-mail.*

**Email\*:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

\*Except for the quarterly newsletter, the majority of communications are via e-mail. These communications are in regard to Sustainable Seafood Initiative events and occasionally contain extra educational information. We limit e-mail communications and will not "spam" you with unnecessary or unrelated information.

**Chilean Sea Bass:** This animal is a slow growing inhabitant of deep, cold waters around Antarctica. Harvest is regulated, but the overall population is in peril due to a substantial amount of illegal harvest.

**Orange Roughy:** The orange roughy does not mature until it is 20 to 30 years old, lives over 100 years, and spawns in large groups, overfishing is occurring and the population is severely depleted.

**Imported Shark:** Sharks grow slowly, produce few young and mature at a late age. This makes them vulnerable to fishing, since they are often caught before they reach reproductive maturity, and populations are depleted. Local fisheries are well managed, therefore please use only locally caught shark.

\_\_\_ I agree to not serve orange roughy, Chilean sea bass and imported shark. Instead, we will serve as much sustainable, especially local and domestic seafood as possible.

\_\_\_ I agree to pay the annual \$100 partnership fee when invoiced. If I do not pay the annual partnership fee I understand that my membership in the Sustainable Seafood Initiative will be discontinued and my business' name will be removed from all promotional materials.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please return this form via fax to (843)720-3861 Attn: Sustainable Seafood Initiative  
For more details, contact Megan Westmeyer at (843) 579-8502 or [mwestmeyer@scaquarium.org](mailto:mwestmeyer@scaquarium.org)**